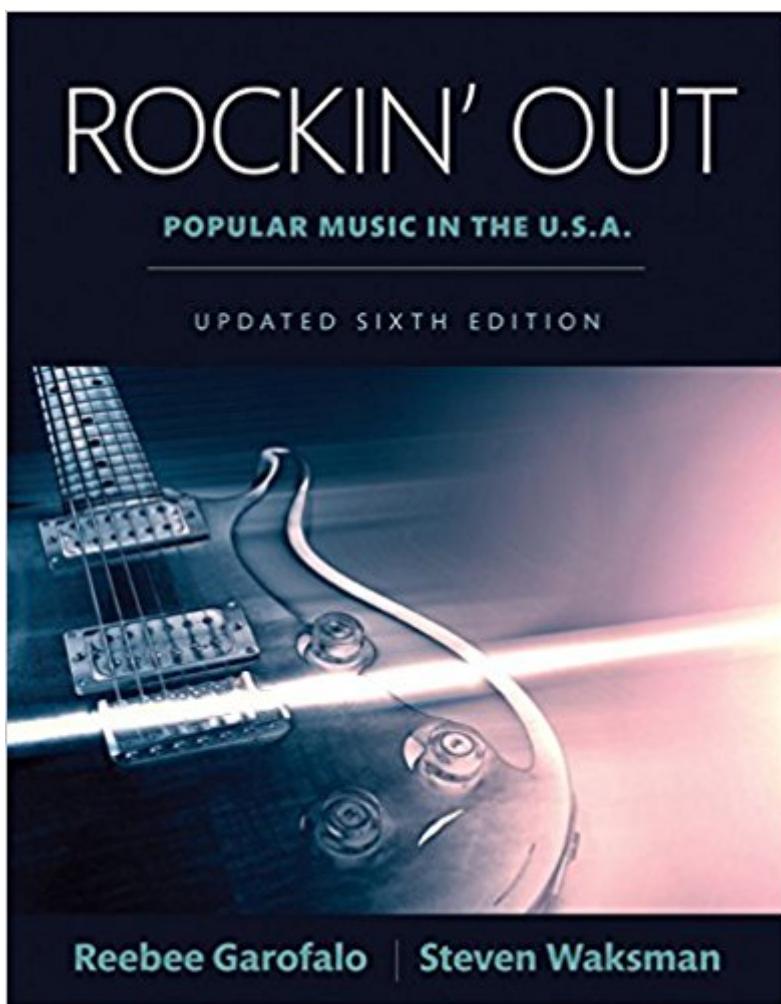


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Rockin' Out: Popular Music In The U.S.A



Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Examine the social and business sides of rock history REVELâ„¢ for Rockin' Out: Popular Music In the U.S.A. analyzes the music and business of rock â„¢ roll. Covering topics such as the rise of television idols, the proliferation of alternative sounds, and the influence of digital production techniques, this comprehensive, introductory text takes readers from the invention of the phonograph to the promise of the Internet. Joining longtime author Reebee Garafalo for the Sixth Edition, co-author Steve Waksman â„¢ professor at Smith College and heavily published rock scholar â„¢ has thoroughly revised each chapter to include new research and more current literature. REVEL is Pearsonâ„¢s newest way of delivering our respected content. Fully digital and highly engaging, REVEL replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, REVEL is an interactive learning environment that enables students to read, practice, and study in one continuous experience â„¢ for less than the cost of a traditional textbook. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.

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Customer Reviews

This book was required for one of my humanities classes that I was taking online. I definitely recommend the electronic version as it is easy to search a key word and find answers for your homework/quizzes. However, with that being said, I actually do read the book, not just look around for the answer in the chapter. I find this book to be an enjoyable read and I have to say, it is the only book I actually read during the semester, rather than just searching for answers.

Looks great! I don't see any marks or highlights yet and the book looks fairly new and untouched. Very happy with my purchase.

great

Good book and super interesting. Required for class but definitely still interesting.

I bought the digital version of this after I bought the hard copy. I wanted to have it on my iPad when I travel. So far, the content is great. Well written and very interesting. Even though I've been around since the 50s and have been a musician for 50 years, I am learning a lot of new (to me) info. My 2 star rating is only for the digital version. Unlike every other Kindle or iTunes book I have (> 100), this book has NO way to adjust font type, size, contrast, etc. You are stuck with a tiny, very hard to read font. Even with my glasses I have to strain to see the text. I can zoom in, but that involves constantly scrolling up/down and left/right. Even then, the lack of contrast makes it hard to read. I don't know why Pearson choose to leave out any adjustments, and it may be that on a Kindle there is no problem. Just wanted to make any future buyers aware that they should get the sample first. This is the only Kindle book I've had to return, and as always, Customer Service was First Class and gave me the return with no problem.

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